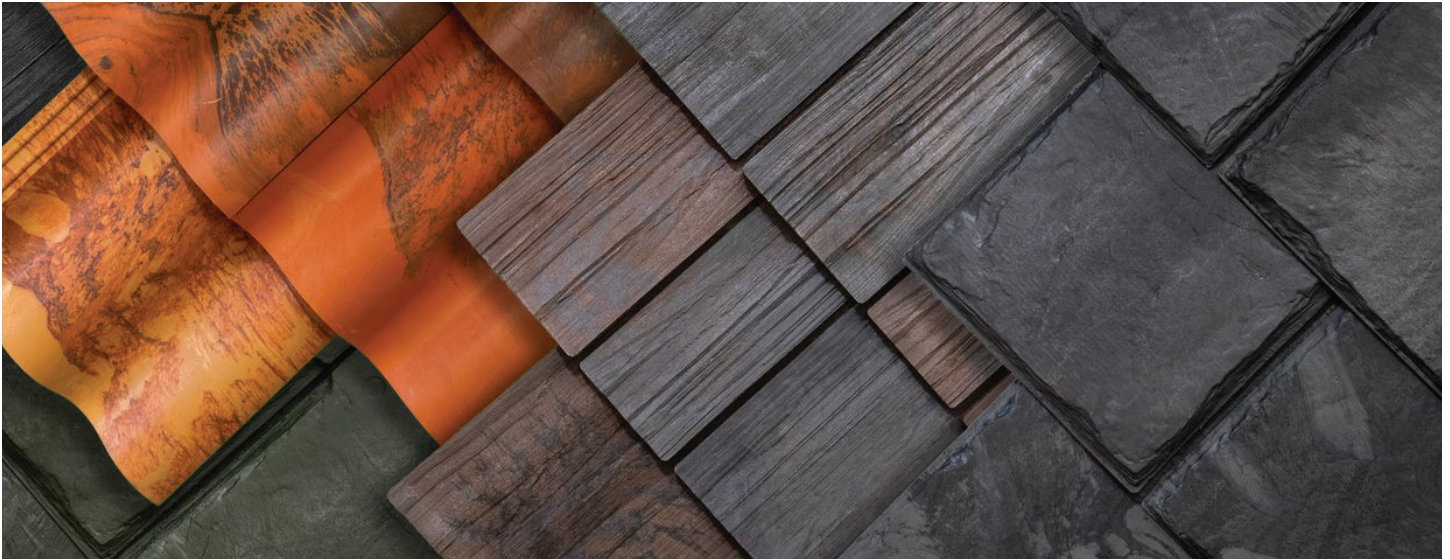




# A Lifetime of Color



## Elegant. Timeless. Vibrant. Brava Delivers Color Brilliance That Lasts a Lifetime.

A rare blend of art and performance, science and beauty, Brava marries these elements to create a new pinnacle of craftsmanship and bespoke luxury. Our single-minded attention to detail makes Brava a benchmark in quality, creativity, and enduring allure.

### The Lasting Artistry of Mineral Pigments

Like a precious photograph that has faded with the passing of time or a poem handwritten in ink whose words slowly disappear with age, never to be seen again, chemical or dye-based colors are broken down by the sun over the years.

**Not so with Brava.**

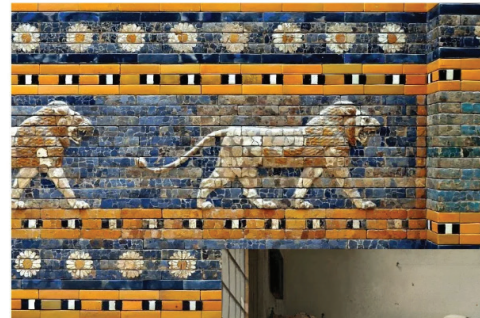
### Brava Colorcast

Thanks to Brava Colorcast, our patented mineral-infusion process, our tiles offer the same lasting artistry that has kept the 3,000-year-old Ishtar gate colorful and five-hundred-year-old paintings from the Renaissance as bright as the day they were created.

Similar to some of the most iconic paintings in history, our Cedar Shake, Slate, and Spanish Barrel tiles capture the authenticity and nuances of nature. We are so confident of the steadfastness of our colors that we offer an extended, transferable 50-year warranty for all our tiles.

### Color & Texture Variations Mimic Natural Materials

Created by light striking an object and refracting back into the eye, color evokes a mood and sends a message. Like the gorgeous inspiration abounding from lush forests, rocky



Pure mineral pigments keep a 3,000 year old wall colorful and paintings that are hundreds of years old remain bright.

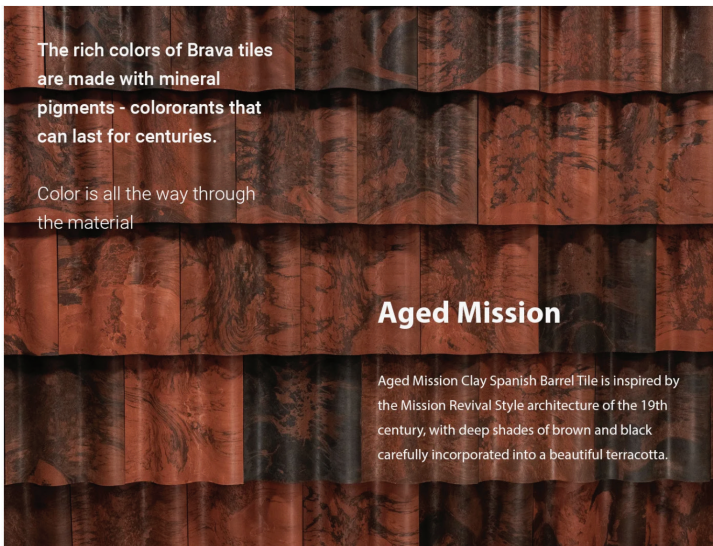


deserts, and soothing sunsets, the unique color variations that occur naturally within our world are mirrored in Brava tiles,

making for the most stunning and realistic materials. With color that flows throughout every enticing inch, our tiles have subtle variations forged by differences in pigment, composition, and manufacturing techniques. Production influences add richness, character, and a more dimensional appearance to each tile for a highly desirable and authentic look that elevates roofs from mere protection to pure exhilaration. And each palette of tiles shipped out is filled from multiple batches to ensure distinctive variations that reflect the beauty and contrasts found in nature itself.

**Every single tile is a unique variation of color and texture.**





## Color and Light Playfully Interact

Throughout the day, the color in our tiles evolves as light playfully interacts with and brings out different characteristics of the material. As seen in this dramatic series of time-lapse photos, the intensity of the hues appears to change throughout the day.

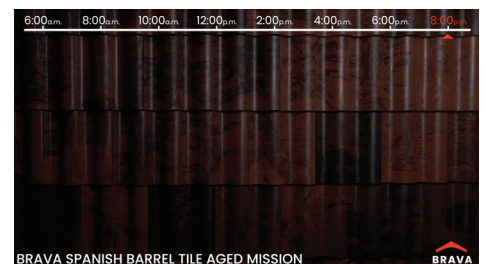
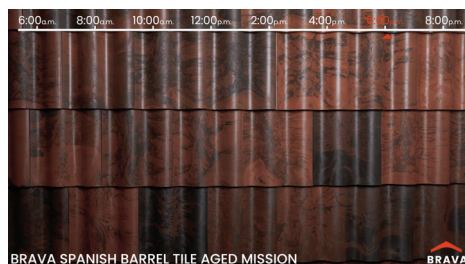
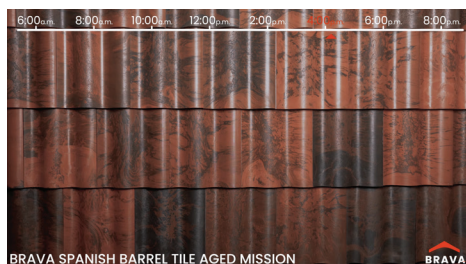
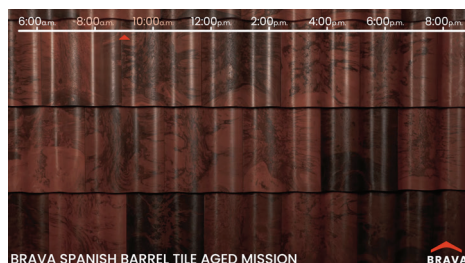
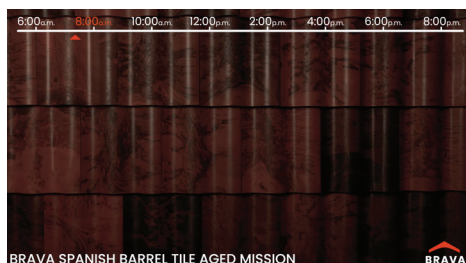
Look at the walls around you. See how some areas appear to be a slightly different color from others? This is referred to as color inconstancy, which is caused by the distance from and differences between light sources.

The same principle applies to color and roof tiles. That's why you should view sample tiles at a distance of at least 40 feet, under a range of natural lighting conditions that include the full sun. While natural light is a significant element to consider,

structural factors can also make the color of roofing tiles look different to the human eye. For example, the slope of the roof changes the angle at which you see the tiles, and the height of the roof may affect how colors appear from a street viewpoint.

## The Subtle Nuances of Surfaces and Shadows

The finish can influence color perception as well. Light reflects differently on a matte or misted surface than on a high-gloss finish. In some cases, if hit by direct sun, a semi-gloss or high-gloss surface can appear to wash out the color. The same is true with textured tile surfaces where shadows are cast from indentations or scoring. In the case of Brava tiles, our molds are made from natural cedar shake, slate, and clay tiles, providing the most authentic textured surfaces without gloss.



Time-lapse photography of Brava Spanish Barrel Tile Aged Mission from 6 AM to 8 PM.



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The printed colors shown may vary from actual colors. Before making a final selection, be sure to review actual material samples and roof installations. Please contact your salesperson for further assistance.

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